

Kelli S. Boling

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Education

Ph.D. in Mass Communications – University of South Carolina (May 2020)

Certificate in Women & Gender Studies

M.M.C. in Integrated Marketing Communications – University of South Carolina (May 2007)

B.S. in Business Administration/Marketing – Winthrop University (May 1999)

Academic Appointments

Assistant Professor (August 2021 – present)

University of Nebraska-Lincoln, College of Journalism and Mass Communications

Research

Refereed Journal Articles

Published

Boling, K. S., Walsh, J., Petrotta, B., & Stamm, J. (2024). “Perjurers, rapists, and zealots are ending abortion”: Sports journalists’ symbolic annihilation of women athletes on social media during the national loss of abortion rights. *Communication & Sport*. DOI: [10.1177/21674795241261329](https://doi.org/10.1177/21674795241261329)

Boling, K. S., Habecker, P., Kirkpatrick, C. E., Hample, J., Subramanian, R., Schlosser, A., & Jones, V. (2024). “Addiction is not a choice.” #narcansaveslives: Collective voice in harm reduction on TikTok. *Health Communication*. DOI: [10.1080/10410236.2024.2366709](https://doi.org/10.1080/10410236.2024.2366709)

Schlosser, A., Subramanian, R., Kirkpatrick, C. E., Butler, A., **Boling, K. S.**, Hample, J., Habecker, P., & Jones, V. (2024). Algorithmic doors to community and the trap of visibility: TikTok for harm reduction activism in the U.S. overdose crisis. *Contemporary Drug Problems*. DOI: [10.1177/00914509241252031](https://doi.org/10.1177/00914509241252031)

Boling, K. S. (2024). From critical pedagogy to communication activism pedagogy in a large lecture classroom: Increasing awareness, knowledge, and a desire for change. *Howard Journal of Communications*. DOI: [10.1080/10646175.2024.2305240](https://doi.org/10.1080/10646175.2024.2305240)

Boling, K. S., & Walsh, J. (2023). “We hold that Roe and Casey must be overruled.” #scotus: Digital Journalism on abortion rights. *Journalism Practice*. DOI: [10.1080/17512786.2023.2298239](https://doi.org/10.1080/17512786.2023.2298239)

Boling, K. S. (2023). “We can do better. We can be better.”: Journalists, counter-narratives, and advocacy in true crime podcasts on domestic violence. *Critical Studies in Media Communication*. DOI: [10.1080/15295036.2023.2265982](https://doi.org/10.1080/15295036.2023.2265982)

Boling, K. S. (2022). "I'm not a journalist. I don't think that I necessarily fall under the same rules that they do.": Journalistic ethics in true crime podcast production. *Ethical Space*, 19(3/4 2022), 44-51.

Slakoff, D. C., **Boling, K. S.**, & Tadros, E. (2022). "I just couldn't cope with it, you know? I just couldn't believe that she was gone": The portrayal of co-victims' grief in true crime podcasts about missing (and presumed killed) women. *Journal of Family Violence*. DOI: [10.1007/s10896-022-00471-w](https://doi.org/10.1007/s10896-022-00471-w)

Boling, K. S. (2022). "It's that 'There but for the grace of God go I' piece of it": Domestic violence survivors in true crime podcast audiences. *Mass Communication & Society*, 26(6), 991-1013. DOI: [10.1080/15205436.2022.2061359](https://doi.org/10.1080/15205436.2022.2061359)

Alharbi, K., & **Boling, K. S.** (2022). Saudi women take the wheel: A content analysis of how Saudi Arabian car companies reached women on social media. *Journal of Current Issues & Research in Advertising*, 43(2), 165-184. DOI: [10.1080/10641734.2021.1995543](https://doi.org/10.1080/10641734.2021.1995543)

Walker, D., & **Boling, K. S.** (2022). Black maternal mortality in the media: How journalists cover a deadly racial disparity. *Journalism*, 24(7), 1536-1553. DOI: [10.1177/14648849211063361](https://doi.org/10.1177/14648849211063361)

Boling, K. S., & Walker, D. (2021). How race and gender impact perceived objectivity of broadcast women of color on Twitter. *Social Media + Society*, 7(4). DOI: [10.1177/20563051211062921](https://doi.org/10.1177/20563051211062921)

Boling, K. S., & Moscovitz, L. M. (2021). Truth, justice, and sexual harassment: A comparative analysis of the Op-Eds in the Hill-Thomas and Ford-Kavanaugh hearings. *Journalism Studies*, 22(16), 2218-2235. DOI: [10.1080/1461670X.2021.1991836](https://doi.org/10.1080/1461670X.2021.1991836)

Boling, K. S. (2021). "We matter": The cultural significance of a counter-narrative Black public affairs program in Columbia, S.C. *Journalism History*, 47(4), 353-371. DOI: [10.1080/00947679.2021.1983348](https://doi.org/10.1080/00947679.2021.1983348)

Boling, K. S. (2019). #ShePersisted, Mitch: A memetic critical discourse analysis on an attempted Instagram feminist revolution. *Feminist Media Studies*, 20(7), 966-982. DOI: [10.1080/14680777.2019.1620821](https://doi.org/10.1080/14680777.2019.1620821)

Boling, K. S., Hull, K., & Moscovitz, L. M. (2019). Missing, or just missed? Mediating loss in the *Missing Richard Simmons* podcast. *Journal of Radio and Audio Media*, 38(2), 254-274. DOI: [10.1080/19376529.2019.1682585](https://doi.org/10.1080/19376529.2019.1682585)

Boling, K. S. (2019). True crime podcasting: Journalism, justice, or entertainment? *International Radio Journal*, 17(2), 161-178. DOI: [10.1386/rjao_00003_1](https://doi.org/10.1386/rjao_00003_1)

Boling, K. S., & Hull, K. (2018). *Undisclosed information – Serial is My Favorite Murder: Examining motivations in the true crime podcast audience.* *Journal of Radio and Audio Media*, 25(1), 92-108. [DOI:10.1080/19376529.2017.1370714](https://doi.org/10.1080/19376529.2017.1370714)

Mortensen, T., Hull, K., & **Boling, K. S.** (2017). Really Social Disaster: An examination of photo sharing on Twitter during the #SCFlood. *Visual Communication Quarterly*, 24(4), 219-229. [DOI:10.1080/15551393.2017.1388704](https://doi.org/10.1080/15551393.2017.1388704)

Under Review

Boling, K. S. (R&R). “The Supreme Court is poised to overturn #RoeVWade and I’m mad as hell.”: A politically charged feminist discourse analysis. Under review at *Feminist Media Studies*.

Slakoff, D., & **Boling, K. S.** (under review). “Media pressure is what makes law enforcement move”: Insights from co-victims about the positive impacts of true crime media attention. Under review at *Mass Communication and Society*.

Refereed Book Chapters

Published

Boling, K. S. (In press). Podcasting Pedagogy: The power of sound, participation, and marginalized voices in a virtual classroom. In Beckstead & Llinares, *Podcast Studies: Practice into Theory*. Wilfrid Laurier University Press.

*Aubrey, A., & **Boling, K. S.** (2024). Black, Brown, and Financially Thriving: Redefining Economic Podcasting. In Weber & Dunham (Eds.), *The Routledge Companion to Business Journalism*. London: Routledge [DOI:10.4324/9781003298977](https://doi.org/10.4324/9781003298977)

Boling, K. (2023). How the civil rights era brought diversity to television news. In Finneman & Pribanic-Smith (Eds.), *Social Justice, Activism and Diversity in U.S. Media History*. New York: Routledge [DOI:10.4324/9781003299738](https://doi.org/10.4324/9781003299738)

Hull, K., & **Boling, K. S.** (2018). “I was very intoxicated”: An Examination of the Image-Repair Discourse of Ryan Lochte Following the 2016 Olympics in *Case Studies in Sport Communication: You Make the Call*.

*Graduate Student Co-Author

Refereed Conference Presentations

Accepted

Scovel, S., **Boling, K. S.** (2024, August). Can you believe this was once a football school?: Social media fan discourse before, during and after Nebraska’s record-setting volleyball game. Presented at the 2024 Association for Education in Journalism and Mass Communication (AEJMC) conference in Philadelphia, PA.

Walsh, J., **Boling, K. S.** (2024, August). Tweeting about #Roe: Journalists' media messages in the civil sphere during an emotionally charged, political story. Presented at the 2024 Association for Education in Journalism and Mass Communication (AEJMC) conference in Philadelphia, PA.

Walsh, J., **Boling, K. S.**, Stamm, J., & Petrotta, B. (2023, August). "Perjurers, rapists, and zealots are ending abortion": Sports journalists' reaction to the loss of abortion rights. Presented at the 2023 Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C.

Boling, K. S. (2023, August). "The Supreme Court is poised to overturn #RoeVWade and I'm mad as hell.": A politically charged feminist discourse analysis. Presented at the 2023 Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C.

Boling, K. S. (2023, August). Critical pedagogy in a large lecture classroom: Increasing awareness, knowledge, and a desire for change. Presented at the 2023 Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C.

Schlosser, A., Subramanian, R., Kirkpatrick, C., **Boling, K. S.**, Hample, J., & Jones, V. (2023, April). #NarcansavesLives: Strength and Solidarity in Youth Digital Activism in an Overdose Crisis. Presented at Harm Reduction International Conference 2023 (HR23) in Melbourne, Australia.

Schlosser, A., Subramanian, R., Kirkpatrick, C., **Boling, K. S.**, Hample, J., & Jones, V. (2023, March). #NarcansavesLives: Digital Assembly and the Social Construction of a Public Health Intervention. Presented at the 2023 Health Humanities Consortium Conference in Cleveland, OH.

Boling, K. S. (2022, June). "I'm not a journalist. I don't think that I necessarily fall under the same rules that they do.": Journalistic ethics in true crime podcast production. Presented at the 2022 Investigating true crime and the media conference at Newcastle University, UK.

Slakoff, D. C., & **Boling, K. S.** (2021, November). The portrayal of co-victims' grief in true crime podcasts about missing women. Presented at the 2021 American Society of Criminology (ASC) Annual Meeting in Chicago, IL.

Boling, K. S. (2021, August). The power of a good story: True crime podcasts and the domestic violence survivors in their audiences. Presented at the 2021 Association for Education in Journalism and Mass Communication (AEJMC) conference in New Orleans, LA.

Boling, K. S., & Walker, D. (2020, August). The impact of race, ethnicity, and gender on perceived objectivity of broadcasters on Twitter. Presented at the 2020 Association for

Education in Journalism and Mass Communication (AEJMC) conference in San Francisco, CA.

Walker, D., & **Boling, K. S.** (2020, August). Black maternal mortality in the media: How journalists cover a deadly racial disparity. Presented at the 2020 Association for Education in Journalism and Mass Communication (AEJMC) conference in San Francisco, CA. **First Place Student Paper, Minorities and Communication Division**

Boling, K. S., & Moscovitz, L. M. (2020, August). Truth, justice, and sexual harassment: A comparative analysis of the Op-Eds in the Hill-Thomas and Ford-Kavanaugh hearings. Presented at the 2020 Association for Education in Journalism and Mass Communication (AEJMC) conference in San Francisco, CA.

Alharbi, K., Pardun, C. J., & **Boling, K. S.** (2020, August). Saudi women take the wheel: A content analysis of how Saudi Arabian car companies reached women on social media. Presented at the 2020 Association Education in for Journalism and Mass Communication (AEJMC) conference in San Francisco, CA.

Boling, K. S. (2019, August). Lost in translation: The disturbing decision to limit access to audio court files for podcasters. Presented at the 2019 Association for Education in Journalism and Mass Communication (AEJMC) conference in Toronto, Canada. **Third Place Student Paper, Law & Policy Division**

Boling, K. S., Hull, K., & Moscovitz, L. M. (2019, August). Missing, or just missed? Mediating loss in the *Missing Richard Simmons* podcast. Presented at the 2019 Association for Education in Journalism and Mass Communication (AEJMC) conference in Toronto, Canada.

Boling, K. S. (2019, May). #ShePersisted, Mitch: A memetic critical discourse analysis on an attempted Instagram feminist revolution. Presented at the annual International Communication Association (ICA) conference in Washington, D.C.

Boling, K. S. (2019, March). A “travesty of fundamental fairness” or a “mass moral reckoning”: An analysis of the Op-Ed discourse during the Hill-Thomas and Ford-Kavanaugh hearings. Presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) Southeast Colloquium in Columbia, S.C. **Top Student Paper, Newspaper & Online News Division**

Boling, K. S., Moscovitz, L. M., & Pardun, C. J. (2019, February). Eating for change: How media use and social justice impact consumer perceptions of ethical labels. Presented at the annual Interdisciplinary Conference at Winthrop University, Rock Hill, S.C.

Boling, K. S. (2018, August). “We matter”: The launching of a counter-narrative Black public affairs program in Columbia, S.C. Presented at the annual Association for Education in

Journalism and Mass Communication (AEJMC) conference in Washington, D.C. **Third Place Student Paper, History Division**

Boling, K. S. (2018, August). Enjoying crime: Examining disposition theory in the true crime podcast audience. Presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C.

Boling, K. S. (2018, March). “The Bad Guys”: Examining Consumer Perceptions and Media Myths about Registered Sex Offenders. Paper presented the annual Association for Education in Journalism and Mass Communication (AEJMC) Southeast Colloquium in Tuscaloosa, AL.

Boling, K. S. (2018, March). Lost in translation: The disturbing decision to limit access to audio court files for podcasters. Paper presented the annual Association for Education in Journalism and Mass Communication (AEJMC) Southeast Colloquium in Tuscaloosa, AL. **Top Student Paper, Law and Policy Division**

Boling, K. S. (2017, April). True Crime Podcasting: Journalism, Justice, or Entertainment? Paper presented at the Annual Conference for the Broadcast Education Association (BEA) in Las Vegas, NV.

Boling, K. S. (2017, April). Understanding the True Crime Podcast Audience: An Exploration of Uses and Gratifications. Paper presented at the annual Discover USC conference in Columbia, SC.

Boling, K. S. (2017, August). *Undisclosed* Information – *Serial* is My Favorite Murder: Examining Motivations in the True Crime Podcast Audience. Paper presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in Chicago, IL.

Walker, D., & **Boling, K. S.** (2017, August). “Hands Up, Don’t Shoot”: Media Portrayals of Race and Responsibility Framing in Police Shootings. Paper presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in Chicago, IL. **Second Place Student Paper, Minorities and Communication Division**

Invited Publications

Boling, K. S. (Feb. 7, 2022). Cultural significance of a Black public affairs program. *Journalism History*. <https://journalism-history.org/2022/02/07/boling-essay-cultural-significance-of-a-black-public-affairs-program/>

Pardun, C. J., & **Boling, K. S.** (2020). Caveat Emptor. *Journalism & Communication Monographs*, 22(2), 160-163. [DOI:10.1177/152263792091498](https://doi.org/10.1177/152263792091498)

Teaching and Curriculum Development

University of Nebraska – Lincoln, College of Journalism and Mass Communications

- **ADPR 830:** Strategic Communications: Advertising Issues and Strategies
- **ADPR 930:** Integrated Media Communications Capstone Seminar
- **ADPR 491:** Undergraduate Capstone Seminar
- **ADPR 381:** Served on a committee of three faculty members to develop a required research class for Advertising and Public Relations majors.
- **ADPR 891/491/391:** The Monarchy and the Media – Study Abroad, London, UK 2023
- **ADPR 221:** Strategic writing for advertising and public relations
- **JOMC 222:** Social Justice, Human Rights, and the Media
- **ADPR 283:** Strategy development for advertising and public relations

University of South Carolina, School of Journalism and Mass Communications

- **JOUR 416: Creative Strategy in Advertising**, a junior-level class focusing on converting key insights into effective advertising campaigns.
- **JOUR 311/WGST 311: Women, Minorities and Mass Media**, a sophomore-level elective focusing on the representation of minorities and women in the mass media.
- **JOUR 220: Account Planning**, a sophomore-level class focusing on account planning and data mining for advertising.
- **JOUR 436: PR Writing**, a junior-level class focusing on special areas of writing for public relations.

Winthrop University, College of Arts and Sciences, Department of Mass Communication

- **MCOM 341: Advertising Principles**, a sophomore-level class focusing on introductory advertising concepts.

Invited Lectures & Guest Speaker

Academic Freedom Coalition of Nebraska (AFCON)

- K-12 banned books on LGBTQ experiences – November 2023

University of Nebraska – Lincoln, Osher Lifelong Learning Institute (OLLI)

- Podcasting – January 2024
- “Academic Freedom and Critical Race Theory” – January 2023

University of Georgia

- “Feminist Controversy in Media” – Dr. Denetra Walker’s graduate-level Controversies in the Media Class, September 2023

University of North Carolina – Chapel Hill

- “Researching the Audiences of True Crime Podcasts” – Dr. Barbara Friedman’s Gender, Race, and Media Class, January 2023

University of Nebraska – Lincoln, College of Journalism and Mass Communications

- NHSPA Fall Convention at UNL – Podcasting Breakout Session, October 2023
- “Ethics in True Crime Podcasting,” Podcasting Class, October 2023
- “Ethics in True Crime Podcasting,” Media Ethics Class, September 2023
- “‘I’m not a journalist. I don’t think that I necessarily fall under the same rules that they do.’: Journalistic ethics in true crime podcast production” – UNL Council of Alumni Ambassadors Event, April 2023
- Faculty Innovation and Exploration presentation on Having Difficult Conversations about Diversity, February 2023
- “‘I’m not a journalist. I don’t think that I necessarily fall under the same rules that they do.’: Journalistic ethics in true crime podcast production” – Media Ethics Course, December 2022
- NHSPA Fall Convention at UNL – Podcasting Breakout Session, October 2022
- “Ethics in True Crime Podcasting” – Advanced Audio Content Creation, September 2022
- “True Crime Podcasting” – Podcasting Pop-Up, April 2022

University of Nebraska – Lincoln, Center for Transformative Teaching (CTT)

- “5 Reasons to try Perusal” – November 2022, Fall Teaching Symposium
- Honors program CTT presentation on engagement in large lecture courses – February 2024

AEJMC Conference Panels

- Dowling, D., Moloney, K., Perdomo, G., Chen, L., & **Boling, K. S.** (2022, August). Narrative journalism across media: Nonfiction ethics and literary aesthetics. Session organized by the International Association for Literary Journalism Studies at the 2022 Association for Education in Journalism and Mass Communication (AEJMC) conference in Detroit, MI.
- **Boling, K.**, Jenkins, B., Jennings-Brown, T. Fox, K., & Smith, L. (2021, August). The Black Effect: How podcasting could help diversify our students’ storytelling. Panel conducted at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in New Orleans, Louisiana.
- Bronstein, C., **Boling, K.**, Jenkins, J., Madden, S., & Reynolds, C. (2019, August). #SocialJustice as branded content: The politics of visibility (Panelist). Panel conducted at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in Toronto, Canada.

Clayton State University, College of Arts & Sciences

- “Podcasting Pedagogy: True Crime” – July 2020
(<https://www.youtube.com/watch?v=jo19hvt5yDc>)

Washington and Lee University, Department of Journalism and Mass Communications

- “Microaggressions” – Media Stereotypes (JOUR 295), May 2020

University of South Carolina, Center for Teaching Excellence, January 2020

- “Race, Gender, Media, and Reality: Fostering Inclusivity and Empowering Change” – Workshop for graduate students and faculty members, focusing on those participating in the Teaching for Inclusive Excellence certificate program.

University of South Carolina, School of Journalism and Mass Communications

- “True Crime Podcasting” – JOUR 499, May 2020
- “Feminist Theory and the media” – Minorities, Women and Mass Media (JOUR 311), September 2018
- SIPA Photography Workshop – Invited photography workshop co-host for the 2018 Southern Interscholastic Press Association (SIPA). SIPA is an organization for middle and high school students operated by the University of South Carolina College of Information and Communications.
- “Podcasting Conversation” – Podcasting Panel Discussion (JOUR 499), March 2017
- “Adobe InDesign Review” – Graphics for Visual Communication (JOUR 346), November 2016

Winthrop University, College of Journalism

- “Campaign Metrics” – Integrated Campaigns (MCOM 456), October 2011

Media Contributions

2024 RTE, Raidió Teilifís Éireann, Ireland's National Public Service Media (February 2024):

Interviewed for “Can true crime help victims of crime?”

<https://www.rte.ie/brainstorm/2024/0202/1429847-true-crime-victims-perpetrators-runaway-joe-serial-gabrielle-petito-polly-klaas/>

2023 UNL Research Report (Fall 2023): Interviewed for a feature story in the university research publication about my true crime podcast research.

Nebraska Quarterly (Summer 2023): Interviewed for the featured cover story on

“academically rigorous and emotionally challenging courses” regarding JOMC 222:

<https://www.huskeralum.org/s/1620/magazine/interior.aspx?sid=1620&gid=1&pgid=3086>

2022 Scripps News (November 17, 2022): Interviewed for a piece titled “Why Do We Engage With True Crime”: <https://www.newsy.com/stories/why-are-people-so-engaged-with-true-crime/>

Quill Magazine (May 4, 2022): Interviewed for an article about true crime podcasts

and journalism: <https://www.quillmag.com/2022/05/04/the-pod-squad/>

Nebraska Today (Jan. 3, 2022): Mentioned in an article about Nebraska netting 450 positive media mentions in 2021:

<https://news.unl.edu/newsrooms/today/article/nebraska-nets-450-plus-positive-media-mentions-in-2021/>

2021 ACLU podcast, At Liberty (Nov. 18, 2021): Speaking about true crime and the criminal justice system: <https://www.aclu.org/podcast/my-true-crime-obsession>

Washington Post (Nov. 15, 2021): Speaking about attraction to true crime, <https://www.washingtonpost.com/technology/2021/11/15/rittenhouse-trial-tiktok-livestream/>

WBUR/NPR, Here & Now podcast (Oct. 10, 2021): <https://www.wbur.org/hereandnow/2021/10/01/true-crime-white-women>

CBC Radio, Day 6 podcast, (Sept. 24, 2021): Speaking about true crime in relation to the Gabby Petito case: <https://www.cbc.ca/listen/live-radio/1-14-day-6/clip/15868526-episode-565-covid-19-misinformation-alberta-internet-sleuths-gabby?cmp=Day6-pareto-radio>

AP Newswire interview on the Gabby Petito case in relation to true crime (Sept. 21, 2021): <https://www.theguardian.com/us-news/2021/sep/21/gabby-petito-brian-laundrie-missing-internet-sleuths>

2020 TIME Magazine (April 24, 2020): <https://time.com/5825475/true-crime-victim-families/>

Service

Journal Reviewer

- Newspaper Research Journal
- Journal of Communication Inquiry
- Feminist Media Studies
- New Media & Society
- Journal of Radio and Audio Media
- Critical Studies in Media Communication
- Journalism Studies
- Midwest Social Sciences Journal
- Journal of Current Issues & Research in Advertising
- International Journal of Cultural Studies
- International Journal of Communication
- Electronic News

AEJMC

- Commission on the Status of Women – Panel judge evaluating submissions for the Mary Gardner Award for Graduate Student Research (2022)
- Commission on the Status of Women – Co-Research Chair (2019 – 2022)
- Commission on the Status of Women – Co-Newsletter editor (2018 – 2019)
- Commission on the Status of Women – 100th-anniversary Suffrage Committee (2019)
- Commission on the Status of Women – Conference Paper Reviewer (2019)
- Task Force on Graduate Education – A one-year task force designed to determine how to position AEJMC best to serve graduate students and educators. (2018)

Dissertation and Theses Committees

- Master's Thesis Committee Member for Melissa DeFord, "Mainstream media and its failure to accurately frame the sexual violence against Israeli women" (Dec. 2024)
- Master's Thesis Committee Chair for Isabella Benson, "Women in leadership roles" (Dec. 2024)
- Doctoral Dissertation Outside Committee Member for Noura Alduaijani, Temple University, "Subtly but steady: Twitter as a cultural repertoire and the empowerment of identity among Kuwait's Bidoon community" (Dec. 2023)
- Master's Thesis Committee Member for Shreyoshi Gosh, University of Nebraska – Lincoln, "Symbolic annihilation and stereotyping of Native American women in news: A content analysis of health, safety, and economic status related news" (2022)
- Master's Thesis Committee Member for Margaret Nongo-Okojoku, University of Nebraska – Lincoln, "Earned, Owned, and Paid Media by Female-Owned Oil and Gas Firms in Nigeria: Exploring Factors that helped them Succeed in a Male-Dominated Sector (2022)

Undergraduate Honors Student Theses Committees

- Emma Dostal, University of Nebraska-Lincoln, "The effect of media in international peace negotiations," (expected May 2024)
- Trenton Hammond, University of Nebraska-Lincoln, "Sociology within the Dental Field," (expected May 2024)
- Jolie Peal, University of Nebraska-Lincoln, "Nebraska women in journalism: The groundbreakers before us and surrounding us," (2023)

University of Nebraska-Lincoln

- Journalism Search Committee (2023)
- Husker Dialogues Conversation Guide Trainer and Facilitator (2023)
- Advertising and Public Relations Search Committee (2022)
- Husker Dialogues Marketing Committee Member (2022 – 2023)
- Husker Dialogues Conversation Guide (2022 – 2023)
- Diversity Equity and Inclusion Committee Member (2021 – present)

University of South Carolina

- Public Relations Search Committee – Graduate student member of a faculty search committee for an Associate Professor in Public Relations. (2018)
- Second reader on an Honors Thesis by Ann Sloan Wilson titled: “White women with podcasts: An intersectional analysis of race and gender in the *Crime Junkie* podcast” (2021)

Local Service

- Nebraska Department of Correctional Services (2024 – present): In-prison volunteer with RISE
- RISE (2022 – present): Volunteer with RISE, a Nebraska organization assisting formerly incarcerated individuals with reentry, personal growth, and success.
- Pop Up Dojo Board of Directors (2019): Pop Up Dojo is a martial arts program in Fort Mill, SC, focusing on martial arts for children with special needs.
- Ambassador/Marshal Hole 7 (2018): Wells Fargo Championship, Quail Hollow Club, Charlotte, NC

Grants & Awards

2024 Lilian Lodge Kopenhaver Early Career Woman Scholar (\$250), Center for Advancement of Women in Communication at Florida International University and the AEJMC Commission on the Status of Women.

Inclusive Excellence Award, College of Journalism and Mass Communication, University of Nebraska Lincoln.

2023 Mass Communications and Society Faculty Research Award (\$10,000), MC&S Division, 2023 AEJMC National Conference, Washington, D.C.

Arthur W. Page Center’s 2023 Page/Johnson Legacy Scholar Grant (\$5,000), Prosocial Communication Research Award

College of Journalism and Mass Communications (UNL) Seed Grant (\$5,000), How journalists participated in the online conversation around #RoewWade

Ronald T. and Gayla D. Farrar Award in Media & Civil Rights History, 2nd place, for a journal article published in *Journalism History*: “We matter”: The cultural significance of a counter-narrative Black public affairs program in Columbia, S.C.

2022 University of Nebraska Medical Center (\$11,550), College of Public Health Innovation Fund, The role of media in birthing provider decision

University of Nebraska-Lincoln Public Insight Lab, How journalists use #roevwade

2021 University of Nebraska Collaborative Initiative Grant (\$7,500), #NarcansavesLives

Lillian Lodge Kopenhaver Fellow, Florida International University, Center for the Advancement of Women in Communication

2020 First place student paper, AEJMC Minorities and Communication Division, 2020 AEJMC National Conference, San Francisco, CA (Virtual)

Kappa Tau Alpha, Conferred membership into the National Honor Society for Journalism and Mass Communication, April 2020

Breakthrough Graduate Scholar, One of 14 graduate students recognized campus-wide for excellence in teaching and research, University of South Carolina, January 2020

2019 Mass Communications and Society Graduate Research Award (\$5,000) MC&S Division, 2019 AEJMC National Conference, Toronto, Canada

Mary Gardner Award for Graduate Student Research, Commission on the Status of Women, 2019 AEJMC National Conference, Toronto, Canada

Third place student paper, AEJMC Law & Policy Division, 2019 AEJMC National Conference, Toronto, Canada.

The Graduate School at USC Conference Travel Grant Award (\$500), University of South Carolina, May 2019

Top Student Paper, AEJMC Newspaper & Online News Division, 2019 Southeast Colloquium, Columbia, SC

University of South Carolina Graduate School Fellowship (\$26,000 p/yr), University of South Carolina, 2016 – 2019

2018 Third place student paper, AEJMC History Division, 2018 AEJMC National Conference, Washington, DC

Excellence in teaching award (\$500), 2018 Graduate student excellence in teaching award, University of South Carolina School of Journalism and Mass Communications

Top student paper, AEJMC Law and Policy Division, 2018 Southeast Colloquium, Tuscaloosa, AL

2017 Second place student paper, AEJMC Minorities and Communication Division, 2017 AEJMC National Conference, Chicago, IL

The Graduate School at USC Conference Travel Grant Award (\$500), University of South Carolina, April 2017

Professional Communications Experience

Red K Photography, LLC, Indian Land, SC (September 2004 – May 2016)

Owner/Photographer

- Small business owner and professional photographer specializing in corporate events

Red Ventures, Fort Mill, SC (June 2009 – April 2012)

Marketing Manager

- Managed efforts that drove inbound phone calls into the sales center and generated a positive ROI.
- Managed a team of five creative professionals designing websites, writing copy and executing online campaigns.

AAA Carolinas, Charlotte, NC (September 2004 – June 2009)

Marketing Manager, Brand & Membership (March 2006 – June 2009)

Marketing Manager, Car Care & Insurance (September 2004 – March 2006)

- Managed all marketing efforts related to general brand awareness, membership acquisition and retention for the 1.7-million-member organization
- Coordinated and tracked direct mail efforts of over nine million pieces of mail each year to result in over 282,000 new members annually
- Developed and maintained yearly budget for membership growth across all acquisition and retention channels
- Conducted market research and performed demographic analyses of current and potential customers

Family Trust Federal Credit Union, Rock Hill, SC (June 1999 – August 2004)

AVP Marketing & Public Relations (November 2001 – August 2004)

Marketing Director (June 1999 – October 2001)

- Led and managed the marketing, advertising and promotion of the \$145 million asset credit union including: coordinating advertising efforts with local media, conducting marketing research, and managing the credit union's image in the five branch lobbies.

Professional Development

UNL College of Journalism and Mass Communications Faculty Development Programs

Innovations on Canvas, February 2024

Endowed professorships presentation, December 2023

Diversity Book Club, Fall 2023

De-escalation in and out of the classroom, October 2023

Inclusiveness from the student perspective, September 2023

Diversity Book Club, Spring 2023

Endowed professorships presentation, April 2023
Having Difficult Conversations about Diversity, February 2023
Diversity Book Club, Fall 2022
Headlines and SEO workshop, January 2022
Diversity Book Club, Spring 2022
Including Diversity, Equity, and Inclusion in your courses, September 2021
Best Practices in Canvas, September 2021

UNL Center for Transformative Teaching

AI in the classroom, March 2023
Radical Hope Learning Community, Spring 2022
Anti-Racist Education Learning Community, Spring 2022
Course Mapping, January 2022
Fall Teaching and Learning Seminar, October 2021

University of Nebraska System Online Learning

Ouch! That Stereotype Hurts, August 2024

UNL Libraries

Social Annotation & Active Learning in Libraries Course Materials, January 2024

UNL Office of Research and Economic Development (ORED)

Conflicts of interest, conflicts of commitments, October 2021
Broader Impact Training, September 2021

Reflective Practitioner Program through the Center for Transformative Teaching

University of Nebraska-Lincoln (2021 – 2022)

New Faculty Development Program

University of Nebraska-Lincoln (2021 – 2022)

Mobile Me & You Conference

University of Nebraska-Lincoln, October 2021

WOTC 102 from Winthrop University (January 2021)

Online Course Facilitation and Management

WOTC 101 from Winthrop University (November 2020)

Online Course Design and Development Basics

Preparing Future Faculty Certificate from the University of South Carolina (Spring 2018)

Certificate program designed to prepare students to serve in faculty roles by requiring completion of activities in the areas of teaching, research, and service.

Teaching Online Certificate from the University of South Carolina (Spring 2018)

An eight-week certificate program designed to prepare graduate students for online class instruction.

Memberships

Association for Education in Journalism and Mass Communication (AEJMC)

2017 – present

International Communication Association (ICA)

2019 – 2020