

Kelli S. Boling

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Education

Ph.D. in Mass Communications – University of South Carolina (May 2020)

Certificate in Women & Gender Studies

M.M.C. in Integrated Marketing Communications – University of South Carolina (May 2007)

B.S. in Business Administration/Marketing – Winthrop University (May 1999)

Academic Appointments

Assistant Professor (August 2021 – present)

University of Nebraska-Lincoln, College of Journalism and Mass Communications

Research

Refereed Journal Articles

Choi, M., & **Boling, K. S.** (2026). Defining Public Policy Communication in Public Relations Research. *Journal of Mass Communication Quarterly*. DOI: [10.1177/10776990261431823](https://doi.org/10.1177/10776990261431823)

Walsh, J., & **Boling, K. S.** (2026). Standing with and apart: Media professionals' social media contributions to the civil sphere during the fall of #Roe. *Journal of Mass Communication Quarterly*. DOI: [10.1177/10776990261418274](https://doi.org/10.1177/10776990261418274)

Boling, K. S., & Slakoff, D. (2025). "What an invasion, an immense invasion": Examining the adverse effects of true crime media on co-victims. *Crime, Media and Culture*. DOI: [10.1177/17416590251371618](https://doi.org/10.1177/17416590251371618)

Slakoff, D., & **Boling, K. S.** (2025). "Media pressure is what makes law enforcement move": Insights from co-victims about the positive impacts of true crime media attention. *Mass Communication & Society*. DOI: [10.1080/15205436.2025.2549719](https://doi.org/10.1080/15205436.2025.2549719)

Scovel, S., & **Boling, K. S.** (2025). Can you believe this was once a football school?: Social media fan discourse before, during and after Nebraska's record-setting volleyball game. *Communication & Sport*. DOI: [10.1177/21674795251356927](https://doi.org/10.1177/21674795251356927)

Choi, M., & **Boling, K. S.** (2025). Public policy communication in different sectors. *Public Relations Journal*, 18(3). <https://instituteforpr.org/prj-vol-18-issue-3-article-3/>

Boling, K. S. (2024). "The Supreme Court is poised to overturn #RoeVWade and I'm mad as hell." A politically charged feminist discourse analysis. *Feminist Media Studies*. DOI: [10.1080/14680777.2024.2436487](https://doi.org/10.1080/14680777.2024.2436487)

Boling, K. S., Walsh, J., Petrotta, B., & Stamm, J. (2024). "Perjurers, rapists, and zealots are ending abortion": Sports journalists' symbolic annihilation of women athletes on social media during the national loss of abortion rights. *Communication & Sport*, 13(2), 321-344. DOI: [10.1177/21674795241261329](https://doi.org/10.1177/21674795241261329)

Boling, K. S., Habecker, P., Kirkpatrick, C. E., Hample, J., Subramanian, R., Schlosser, A., & Jones, V. (2024). "Addiction is not a choice." #narcansaveslives: Collective voice in harm reduction on TikTok. *Health Communication*, 40(5), 783-793. DOI: [10.1080/10410236.2024.2366709](https://doi.org/10.1080/10410236.2024.2366709)

Schlosser, A., Subramanian, R., Kirkpatrick, C. E., Butler, A., **Boling, K. S.,** Hample, J., Habecker, P., & Jones, V. (2024). Algorithmic doors to community and the trap of visibility: TikTok for harm reduction activism in the U.S. overdose crisis. *Contemporary Drug Problems*, 51(2), 67-88. DOI: [10.1177/00914509241252031](https://doi.org/10.1177/00914509241252031)

Boling, K. S. (2024). From critical pedagogy to communication activism pedagogy in a large lecture classroom: Increasing awareness, knowledge, and a desire for change. *Howard Journal of Communications*, 35(4), 490-501. DOI: [10.1080/10646175.2024.2305240](https://doi.org/10.1080/10646175.2024.2305240)

Boling, K. S., & Walsh, J. (2023). "We hold that Roe and Casey must be overruled." #scotus: Digital Journalism on abortion rights. *Journalism Practice*, 19(9), 2062-2079. DOI: [10.1080/17512786.2023.2298239](https://doi.org/10.1080/17512786.2023.2298239)

Boling, K. S. (2023). "We can do better. We can be better.": Journalists, counter-narratives, and advocacy in true crime podcasts on domestic violence. *Critical Studies in Media Communication*, 40(5), 363-380. DOI: [10.1080/15295036.2023.2265982](https://doi.org/10.1080/15295036.2023.2265982)

Boling, K. S. (2022). "I'm not a journalist. I don't think that I necessarily fall under the same rules that they do.": Journalistic ethics in true crime podcast production. *Ethical Space*, 19(3/4 2022), 44-51.

Slakoff, D. C., **Boling, K. S.,** & Tadros, E. (2022). "I just couldn't cope with it, you know? I just couldn't believe that she was gone": The portrayal of co-victims' grief in true crime podcasts about missing (and presumed killed) women. *Journal of Family Violence*, 39 (2024), 303-313. DOI: [10.1007/s10896-022-00471-w](https://doi.org/10.1007/s10896-022-00471-w)

Boling, K. S. (2022). "It's that 'There but for the grace of God go I' piece of it": Domestic violence survivors in true crime podcast audiences. *Mass Communication & Society*, 26(6), 991-1013. DOI: [10.1080/15205436.2022.2061359](https://doi.org/10.1080/15205436.2022.2061359)

Alharbi, K., & **Boling, K. S.** (2022). Saudi women take the wheel: A content analysis of how Saudi Arabian car companies reached women on social media. *Journal of Current Issues & Research in Advertising*, 43(2), 165-184. DOI: [10.1080/10641734.2021.1995543](https://doi.org/10.1080/10641734.2021.1995543)

Walker, D., & **Boling, K. S.** (2022). Black maternal mortality in the media: How journalists cover a deadly racial disparity. *Journalism*, 24(7), 1536-1553. DOI: [10.1177/14648849211063361](https://doi.org/10.1177/14648849211063361)

Boling, K. S., & Walker, D. (2021). How race and gender impact perceived objectivity of broadcast women of color on Twitter. *Social Media + Society*, 7(4).

[DOI:10.1177/20563051211062921](https://doi.org/10.1177/20563051211062921)

Boling, K. S., & Moscovitz, L. M. (2021). Truth, justice, and sexual harassment: A comparative analysis of the Op-Eds in the Hill-Thomas and Ford-Kavanaugh hearings. *Journalism Studies*, 22(16), 2218-2235. [DOI:10.1080/1461670X.2021.1991836](https://doi.org/10.1080/1461670X.2021.1991836)

Boling, K. S. (2021). “We matter”: The cultural significance of a counter-narrative Black public affairs program in Columbia, S.C. *Journalism History*, 47(4), 353-371.

[DOI:10.1080/00947679.2021.1983348](https://doi.org/10.1080/00947679.2021.1983348)

Boling, K. S. (2019). #ShePersisted, Mitch: A memetic critical discourse analysis on an attempted Instagram feminist revolution. *Feminist Media Studies*, 20(7), 966-982.

[DOI:10.1080/14680777.2019.1620821](https://doi.org/10.1080/14680777.2019.1620821)

Boling, K. S., Hull, K., & Moscovitz, L. M. (2019). Missing, or just missed? Mediating loss in the *Missing Richard Simmons* podcast. *Journal of Radio and Audio Media*, 38(2), 254-274.

[DOI:10.1080/19376529.2019.1682585](https://doi.org/10.1080/19376529.2019.1682585)

Boling, K. S. (2019). True crime podcasting: Journalism, justice, or entertainment?

International Radio Journal, 17(2), 161-178. [DOI: 10.1386/rjao_00003_1](https://doi.org/10.1386/rjao_00003_1)

Boling, K. S., & Hull, K. (2018). *Undisclosed information – Serial is My Favorite Murder: Examining motivations in the true crime podcast audience.* *Journal of Radio and Audio Media*, 25(1), 92-108. [DOI:10.1080/19376529.2017.1370714](https://doi.org/10.1080/19376529.2017.1370714)

Mortensen, T., Hull, K., & **Boling, K. S.** (2017). Really Social Disaster: An examination of photo sharing on Twitter during the #SCFlood. *Visual Communication Quarterly*, 24(4), 219-229.

[DOI:10.1080/15551393.2017.1388704](https://doi.org/10.1080/15551393.2017.1388704)

Books

Boling, K. S., Pardun, C. J., Barnes, B. E., & Broyles, S. J. (2025). *Advertising Account Planning: New Strategies in the Digital Landscape*, 2nd Ed. Maryland: Rowman & Littlefield Publishers. <https://rowman.com/ISBN/9781538192467/Advertising-Account-Planning-New-Strategies-in-the-Digital-Landscape-Second-Edition>

Refereed Book Chapters

Boling, K. S. (2025). Podcasting Pedagogy: The power of sound, participation, and marginalized voices in a virtual classroom. In Beckstead & Llinares, *Podcast Studies: Practice into Theory*. Waterloo: Wilfrid Laurier University Press.

<https://muse.jhu.edu/book/131742>.

*Aubrey, A., & **Boling, K. S.** (2024). Black, Brown, and Financially Thriving: Redefining Economic Podcasting. In Weber & Dunham (Eds.), *The Routledge Companion to Business Journalism*. London: Routledge [DOI:10.4324/9781003298977](https://doi.org/10.4324/9781003298977)

Boling, K. (2023). How the civil rights era brought diversity to television news. In Finneman & Pribanic-Smith (Eds.), *Social Justice, Activism and Diversity in U.S. Media History*. New York: Routledge [DOI:10.4324/9781003299738](https://doi.org/10.4324/9781003299738)

Hull, K., & **Boling, K. S.** (2018). "I was very intoxicated": An Examination of the Image Repair Discourse of Ryan Lochte Following the 2016 Olympics in *Case Studies in Sport Communication: You Make the Call*. [DOI: 10.4324/9781315189833](https://doi.org/10.4324/9781315189833)

**Graduate Student Co-Author*

Refereed Conference Presentations

White, L. R., Emmons, B., Jones, V. K., & **Boling, K. S.** (2025, August). Protecting Daughters or Protecting Women? Reporters cover abortion on the ballot. Presented at the 2025 Association for Education in Journalism and Mass Communication (AEJMC) conference in San Francisco, CA.

Slakoff, D. C., & **Boling, K. S.** (2025, February). "This isn't a slasher film. This isn't a work of fiction.": The impact of true crime on co-victims. Presented at the Western Society of Criminology Annual Conference in Seattle, WA.

Scovel, S., **Boling, K. S.** (2024, August). Can you believe this was once a football school?: Social media fan discourse before, during and after Nebraska's record-setting volleyball game. Presented at the 2024 Association for Education in Journalism and Mass Communication (AEJMC) conference in Philadelphia, PA.

Walsh, J., **Boling, K. S.** (2024, August). Tweeting about #Roe: Journalists' media messages in the civil sphere during an emotionally charged, political story. Presented at the 2024 Association for Education in Journalism and Mass Communication (AEJMC) conference in Philadelphia, PA.

Walsh, J., **Boling, K. S.**, Stamm, J., & Petrotta, B. (2023, August). "Perjurers, rapists, and zealots are ending abortion": Sports journalists' reaction to the loss of abortion rights. Presented at the 2023 Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C.

Boling, K. S. (2023, August). "The Supreme Court is poised to overturn #RoeVWade and I'm mad as hell.": A politically charged feminist discourse analysis. Presented at the 2023 Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C.

Boling, K. S. (2023, August). Critical pedagogy in a large lecture classroom: Increasing awareness, knowledge, and a desire for change. Presented at the 2023 Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C.

Schlosser, A., Subramanian, R., Kirkpatrick, C., **Boling, K. S.**, Hample, J., & Jones, V. (2023, April). #NarcansavesLives: Strength and Solidarity in Youth Digital Activism in an Overdose Crisis. Presented at Harm Reduction International Conference 2023 (HR23) in Melbourne, Australia.

Schlosser, A., Subramanian, R., Kirkpatrick, C., **Boling, K. S.**, Hample, J., & Jones, V. (2023, March). #NarcansavesLives: Digital Assembly and the Social Construction of a Public Health Intervention. Presented at the 2023 Health Humanities Consortium Conference in Cleveland, OH.

Boling, K. S. (2022, June). "I'm not a journalist. I don't think that I necessarily fall under the same rules that they do.": Journalistic ethics in true crime podcast production. Presented at the 2022 Investigating true crime and the media conference at Newcastle University, UK.

Slakoff, D. C., & **Boling, K. S.** (2021, November). The portrayal of co-victims' grief in true crime podcasts about missing women. Presented at the 2021 American Society of Criminology (ASC) Annual Meeting in Chicago, IL.

Boling, K. S. (2021, August). The power of a good story: True crime podcasts and the domestic violence survivors in their audiences. Presented at the 2021 Association for Education in Journalism and Mass Communication (AEJMC) conference in New Orleans, LA.

Boling, K. S., & Walker, D. (2020, August). The impact of race, ethnicity, and gender on perceived objectivity of broadcasters on Twitter. Presented at the 2020 Association for Education in Journalism and Mass Communication (AEJMC) conference in San Francisco, CA.

Walker, D., & **Boling, K. S.** (2020, August). Black maternal mortality in the media: How journalists cover a deadly racial disparity. Presented at the 2020 Association for Education in Journalism and Mass Communication (AEJMC) conference in San Francisco, CA. **First Place Student Paper, Minorities and Communication Division**

Boling, K. S., & Moscovitz, L. M. (2020, August). Truth, justice, and sexual harassment: A comparative analysis of the Op-Eds in the Hill-Thomas and Ford-Kavanaugh hearings. Presented at the 2020 Association for Education in Journalism and Mass Communication (AEJMC) conference in San Francisco, CA.

Alharbi, K., Pardun, C. J., & **Boling, K. S.** (2020, August). Saudi women take the wheel: A content analysis of how Saudi Arabian car companies reached women on social media. Presented at the 2020 Association for Education in Journalism and Mass Communication (AEJMC) conference in San Francisco, CA.

Boling, K. S. (2019, August). Lost in translation: The disturbing decision to limit access to audio court files for podcasters. Presented at the 2019 Association for Education in Journalism and Mass Communication (AEJMC) conference in Toronto, Canada. **Third Place Student Paper, Law & Policy Division**

Boling, K. S., Hull, K., & Moscovitz, L. M. (2019, August). Missing, or just missed? Mediating loss in the *Missing Richard Simmons* podcast. Presented at the 2019 Association for Education in Journalism and Mass Communication (AEJMC) conference in Toronto, Canada.

Boling, K. S. (2019, May). #ShePersisted, Mitch: A memetic critical discourse analysis on an attempted Instagram feminist revolution. Presented at the annual International Communication Association (ICA) conference in Washington, D.C.

Boling, K. S. (2019, March). A “travesty of fundamental fairness” or a “mass moral reckoning”: An analysis of the Op-Ed discourse during the Hill-Thomas and Ford-Kavanaugh hearings. Presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) Southeast Colloquium in Columbia, S.C. **Top Student Paper, Newspaper & Online News Division**

Boling, K. S., Moscovitz, L. M., & Pardun, C. J. (2019, February). Eating for change: How media use and social justice impact consumer perceptions of ethical labels. Presented at the annual Interdisciplinary Conference at Winthrop University, Rock Hill, S.C.

Boling, K. S. (2018, August). “We matter”: The launching of a counter-narrative Black public affairs program in Columbia, S.C. Presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C. **Third Place Student Paper, History Division**

Boling, K. S. (2018, August). Enjoying crime: Examining disposition theory in the true crime podcast audience. Presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C.

Boling, K. S. (2018, March). “The Bad Guys”: Examining Consumer Perceptions and Media Myths about Registered Sex Offenders. Paper presented the annual Association for Education in Journalism and Mass Communication (AEJMC) Southeast Colloquium in Tuscaloosa, AL.

Boling, K. S. (2018, March). Lost in translation: The disturbing decision to limit access to audio court files for podcasters. Paper presented the annual Association for Education in Journalism and Mass Communication (AEJMC) Southeast Colloquium in Tuscaloosa, AL. **Top Student Paper, Law and Policy Division**

Boling, K. S. (2017, April). True Crime Podcasting: Journalism, Justice, or Entertainment? Paper presented at the Annual Conference for the Broadcast Education Association (BEA) in Las Vegas, NV.

Boling, K. S. (2017, April). Understanding the True Crime Podcast Audience: An Exploration of Uses and Gratifications. Paper presented at the annual Discover USC conference in Columbia, SC.

Boling, K. S. (2017, August). *Undisclosed* Information – *Serial* is My Favorite Murder: Examining Motivations in the True Crime Podcast Audience. Paper presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in Chicago, IL.

Walker, D., & **Boling, K. S.** (2017, August). "Hands Up, Don't Shoot": Media Portrayals of Race and Responsibility Framing in Police Shootings. Paper presented at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in Chicago, IL. **Second Place Student Paper, Minorities and Communication Division**

Invited Publications

Boling, K. S. (Feb. 7, 2022). Cultural significance of a Black public affairs program. *Journalism History*. <https://journalism-history.org/2022/02/07/boling-essay-cultural-significance-of-a-black-public-affairs-program/>

Pardun, C. J., & **Boling, K. S.** (2020). Caveat Emptor. *Journalism & Communication Monographs*, 22(2), 160-163. [DOI:10.1177/152263792091498](https://doi.org/10.1177/152263792091498)

Grants & Awards

2026 Research and Creative Activity Award, College of Journalism and Mass Communication, University of Nebraska-Lincoln.

UNL Office of Research and Innovation R&I Grant

Project Title: "Consumed by True Crime: The Ethics and Economy of Exploitation

Role: Primary Investigator (PI), Amount: \$14,950 (Under review)

2026411-FEL National Endowment for the Humanities (NEH) Fellowship Program

Project Title: "Consumed by True Crime: Ethics, Exploitation, and the Stories that Shape American Culture"

Role: Primary Investigator (PI), Amount: \$40,000 (Under review)

AEJMC Standing Committee on Teaching Best Practices in Teaching Competition, Story as Pedagogy: Using StoryCorps to Teach Counter-Narratives and Nurture Relational Health in Large Lecture Courses. Accepted for presentation at the annual AEJMC Conference in New Orleans, LA.

2025 AR-25-100 Pilot Health Services and Economic Research on the Treatment of Drug, Alcohol, and Tobacco Use Disorders, NIH R34 Project Title: "Improving Public Attitudes to Increase Support for Naloxone and Overdose Prevention: Planning a Social Media Intervention"

Role: Co-Investigator, Amount: \$716,805 (Not funded)

SF-424/84-116J2025-1 Department of Education, Fund for the Improvement of Postsecondary Education – Special Projects (FIPSE-SP), ED-GRANTS-111225-001

Project Title: "Discuss ANYTHING?! Defining, Refining, and Replicating NICE (Nebraska Initiative for Civil Engagement)"

Role: Co-Investigator, Amount: \$2,561,708 (Not funded)

PA-25-304 NIH Exploratory/Developmental Research Project Grant, NIH R21

Title: "Investigating the role of Individual, Interpersonal, and Media Influences in Pregnancy Care Decisions"

Role: Co-Investigator, Amount: \$431,680 (Not funded)

2024 Lilian Lodge Kopenhaver Early Career Woman Scholar (\$250), Center for Advancement of Women in Communication at Florida International University and the AEJMC Commission on the Status of Women.

Inclusive Excellence Award, College of Journalism and Mass Communication, University of Nebraska-Lincoln.

2023 Mass Communications and Society Faculty Research Award (\$10,000), MC&S Division, 2023 AEJMC National Conference, Washington, D.C.

Arthur W. Page Center's 2023 Page/Johnson Legacy Scholar Grant (\$5,000), Prosocial Communication Research Award

College of Journalism and Mass Communications (UNL) Seed Grant (\$5,000), How journalists participated in the online conversation around #RoewWade

Ronald T. and Gayla D. Farrar Award in Media & Civil Rights History, 2nd place, for a journal article published in *Journalism History*: "We matter": The cultural significance of a counter-narrative Black public affairs program in Columbia, S.C.

2022 University of Nebraska Medical Center (\$11,550), College of Public Health Innovation Fund, The role of media in birthing provider decision

University of Nebraska-Lincoln SMART Lab, How journalists use #roevwade

2021 University of Nebraska Collaborative Initiative Grant (\$7,500), #NarcansavesLives

Lillian Lodge Kopenhaver Fellow, Florida International University, Center for the Advancement of Women in Communication

2020 First place student paper, AEJMC Minorities and Communication Division, 2020 AEJMC National Conference, San Francisco, CA (Virtual)

Kappa Tau Alpha, Conferred membership into the National Honor Society for Journalism and Mass Communication, April 2020

Breakthrough Graduate Scholar, One of 14 graduate students recognized campuswide for excellence in teaching and research, University of South Carolina, January 2020

2019 Mass Communications and Society Graduate Research Award (\$5,000) MC&S Division, 2019 AEJMC National Conference, Toronto, Canada

Mary Gardner Award for Graduate Student Research, Commission on the Status of Women, 2019 AEJMC National Conference, Toronto, Canada

Third-place student paper, AEJMC Law & Policy Division, 2019 AEJMC National Conference, Toronto, Canada.

The Graduate School at USC Conference Travel Grant Award (\$500), University of South Carolina, May 2019

Top Student Paper, AEJMC Newspaper & Online News Division, 2019 Southeast Colloquium, Columbia, SC

University of South Carolina Graduate School Fellowship (\$26,000 p/yr), University of South Carolina, 2016 – 2019

2018 Third-place student paper, AEJMC History Division, 2018 AEJMC National Conference, Washington, DC

Excellence in teaching award (\$500), 2018 Graduate student excellence in teaching award, University of South Carolina School of Journalism and Mass Communications

Top student paper, AEJMC Law and Policy Division, 2018 Southeast Colloquium, Tuscaloosa, AL

2017 Second-place student paper, AEJMC Minorities and Communication Division, 2017 AEJMC National Conference, Chicago, IL

The Graduate School at USC Conference Travel Grant Award (\$500), University of South Carolina, April 2017

Media Contributions

2026 Axios (February 23, 2026): Interviewed for an article about how true crime creators are profiting off of the Nancy Guthrie disappearance:
<https://www.axios.com/local/phoenix/2026/02/23/nancy-guthrie-disappearance-true-crime-frenzy>

2025 What Came Next (December 26, 2025): Interviewed on an hour-long podcast about how media can better work with victims and co-victims of true crime.
<https://podcasts.apple.com/us/podcast/what-came-next/id1674051643?i=1000742759840>

WOSU All Sides with Amy Juravich (October 16, 2025): Interviewed on an hour-long live show about true crime. <https://www.wosu.org/show/all-sides/2025-10-16/whatsbehind-americas-fascination-with-true-crime-stories>

Newsweek (October 10, 2025): Featured in an article about the negative aspects of true crime. <https://www.newsweek.com/scientists-reveal-dark-side-true-crimedia-10860620>

Nebraska Today (October 9, 2025): Interviewed for an article about co-victims in the true crime audience. <https://news.unl.edu/article/research-examines-the-good-badand-ugly-of-true-crime-media>

CNN (May 2025): Interviewed for an article about true crime productions and real trial coverage for the summer of 2025. <https://www.cnn.com/2025/05/10/us/criminaltrials-cases-public-interest>

2024 680 CJOB Winnipeg “The Jim Toth Show” (October 2024): Interviewed during the afternoon show about my research on true crime concerning the Menendez brothers’ season of *Monster* on Netflix: <https://globalnews.ca/national/program/the-jim-tothshow>

CKNW News Talk 980 Vancouver (October 2024): Interviewed during the morning show about my research on true crime ethics surrounding the Menendez brothers’ case: <https://open.spotify.com/episode/68jOG02Cq5ZBEP4ib1Mo6x>

Rolling Stone (October 2024): Interviewed for an article about the Menendez brothers’ case and recent true crime drama on Netflix. <https://www.rollingstone.com/culture/culture-features/menendez-brothers-netflixdocumentary-monsters-true-crime-1235127782/>

Nebraska Quarterly (Fall 2024): An article featuring my true crime podcast research ran in the Alumni magazine. https://issuu.com/nebraskaalumni/docs/nq.06.24.01.fall_2024_web_edition

Huffington Post (September 2024): Article discussing my research and the launch of a podcast featuring my research in episode 2. https://www.huffpost.com/entry/truecrime-podcast-research_n_66ce0ddde4b0778aee602e5c

True Crime Podcast Podcast (September 2024): Two graduate students created a podcast about true crime podcasts. I was interviewed for a feature on my research in episode two: <https://www.iheart.com/podcast/269-true-crime-podcast-podcast216172665/episode/episode-2-the-car-key-trick-216323203/>

RTE, Raidió Teilifís Éireann, Ireland's National Public Service Media (February 2024): Interviewed for “Can true crime help victims of crime?” <https://www.rte.ie/brainstorm/2024/0202/1429847-true-crime-victims-perpetrators-runaway-joe-serial-gabrielle-petito-polly-klaas/>

2023 UNL Research Report (Fall 2023): Interviewed for a feature story in the university research publication about my true crime podcast research.

Nebraska Quarterly (Summer 2023): Interviewed for the featured cover story on “academically rigorous and emotionally challenging courses” regarding JOMC 222: <https://www.huskeralum.org/s/1620/magazine/interior.aspx?sid=1620&gid=1&pgid=3086>

2022 Scripps News (November 17, 2022): Interviewed for a piece titled “Why Do We Engage With True Crime”: <https://www.newsy.com/stories/why-are-people-so-engaged-withtrue-crime/>

Quill Magazine (May 4, 2022): Interviewed for an article about true crime podcasts and journalism: <https://www.quillmag.com/2022/05/04/the-pod-squad/>

Nebraska Today (Jan. 3, 2022): Mentioned in an article about Nebraska netting 450 positive media mentions in 2021: <https://news.unl.edu/newsrooms/today/article/nebraska-nets-450-plus-positivemedia-mentions-in-2021/>

2021 ACLU podcast, At Liberty (Nov. 18, 2021): Speaking about true crime and the criminal justice system: <https://www.aclu.org/podcast/my-true-crime-obsession>

Washington Post (Nov. 15, 2021): Speaking about attraction to true crime, <https://www.washingtonpost.com/technology/2021/11/15/rittenhouse-trial-tiktoklivestream/>

WBUR/NPR, Here & Now podcast (Oct. 10, 2021): <https://www.wbur.org/hereandnow/2021/10/01/true-crime-white-women>

CBC Radio, Day 6 podcast, (Sept. 24, 2021): Speaking about true crime in relation to the Gabby Petito case: <https://www.cbc.ca/listen/live-radio/1-14-day-6/clip/15868526-episode-565-covid-19-misinformation-alberta-internet-sleuthsgabby?cmp=Day6-pareto-radio>

AP Newswire interview on the Gabby Petito case in relation to true crime (Sept. 21, 2021): <https://www.theguardian.com/us-news/2021/sep/21/gabby-petito-brianlaundrie-missing-internet-sleuths>

2020 TIME Magazine (April 24, 2020): <https://time.com/5825475/true-crime-victimfamilies/>

Teaching and Curriculum Development

University of Nebraska – Lincoln, College of Journalism and Mass Communications

ADPR 830: Strategic Communications: Advertising Issues and Strategies (online)

ADPR 930: Integrated Media Communications Capstone Seminar (online)

ADPR 491: Undergraduate Capstone Seminar (online)

ADPR 381: Research class for Advertising and Public Relations majors. (Developed course and taught in-person)

ADPR 491/391: The Monarchy and the Media – Study Abroad, London, UK 2023

ADPR 221: Strategic writing for advertising and public relations (in-person)

JOMC 222: Social Justice, Human Rights, and the Media (in-person, large lecture)

ADPR 283: Strategy development for advertising and public relations (online in summer, in-person during the school year)

University of South Carolina, School of Journalism and Mass Communications

JOUR 416: Creative Strategy in Advertising, a junior-level class focusing on converting key insights into effective advertising campaigns. (in-person)

JOUR 311/WGST 311: Women, Minorities and Mass Media, a sophomore-level elective focusing on the representation of minorities and women in the mass media. (in-person)

JOUR 220: Account Planning, a sophomore-level class focusing on account planning and data mining for advertising. (in-person)

JOUR 436: PR Writing, a junior-level class focusing on special areas of writing for public relations. (in-person)

Winthrop University, College of Arts and Sciences, Department of Mass Communication

MCOM 341: Advertising Principles, a sophomore-level class focusing on introductory advertising concepts. (in-person)

Invited Lectures & Guest Speaker

Texas Tech University – Research Methods Course

Guest lecture on interviews for qualitative research – March 2025

University of Nebraska – Lincoln, College of Business

“Different journeys, shared spaces: How lived experiences impact the workplace,” Cultural Learning Luncheon for students, faculty, and staff, February 2025

Newcastle University – Crime and Journalism

Panelist for an international discussion with crime reporters, editors, police regulators, true crime creators, commissioners, authors, and academics – October 2024

Academic Freedom Coalition of Nebraska (AFCON)

K-12 banned books on LGBTQ experiences – November 2023

University of Nebraska – Lincoln, Osher Lifelong Learning Institute (OLLI)

Podcasting – January 2024

“Academic Freedom and Critical Race Theory” – January 2023

University of Georgia

“Feminist Controversy in Media” – Dr. Denetra Walker’s graduate-level Controversies in the Media Class, September 2023

University of North Carolina – Chapel Hill

“Researching the Audiences of True Crime Podcasts” – Dr. Barbara Friedman’s Gender, Race, and Media Class, January 2023

University of Nebraska – Lincoln, College of Journalism and Mass Communications

Teaching Abroad: Who, what, when, and where?, March 2025

“Ethics in True Crime Podcasting,” Media Ethics Class, September 2024

NHSPA Fall Convention at UNL – Podcasting Breakout Session, October 2023

“Ethics in True Crime Podcasting,” Podcasting Class, October 2023

“Ethics in True Crime Podcasting,” Media Ethics Class, September 2023

“‘I’m not a journalist. I don’t think that I necessarily fall under the same rules that they do.’: Journalistic ethics in true crime podcast production” – UNL Council of Alumni Ambassadors Event, April 2023

Faculty Innovation and Exploration presentation on Having Difficult Conversations about Diversity, February 2023

“I’m not a journalist. I don’t think that I necessarily fall under the same rules that they do.’:

Journalistic ethics in true crime podcast production” – Media Ethics Course, December 2022

NHSPA Fall Convention at UNL – Podcasting Breakout Session, October 2022

“Ethics in True Crime Podcasting” – Advanced Audio Content Creation, September 2022

“True Crime Podcasting” – Podcasting Pop-Up, April 2022

University of Nebraska – Lincoln, Center for Transformative Teaching (CTT)

“5 Reasons to try Perusal” – November 2022, Fall Teaching Symposium

Honors program CTT presentation on engagement in large lecture courses – February 2024

AEJMC Invited Conference Panels

Arafat, R., **Boling, K. S.**, Chen, K., Molder, A., & Williamson, L. D. (2026, August). From Classroom to Community: Teaching Science Communication for Practitioner Collaboration and Civic Impact. Session organized by Communicating Science, Health, Environment, Risk (ComSHER) Division at the 2026 Association for Education in Journalism and Mass Communication (AEJMC) conference in New Orleans, LA.

Dowling, D., Moloney, K., Perdomo, G., Chen, L., & **Boling, K. S.** (2022, August). Narrative journalism across media: Nonfiction ethics and literary aesthetics. Session organized by the International Association for Literary Journalism Studies at the 2022 Association for Education in Journalism and Mass Communication (AEJMC) conference in Detroit, MI.

Boling, K., Jenkins, B., Jennings-Brown, T. Fox, K., & Smith, L. (2021, August). The Black Effect: How podcasting could help diversify our students’ storytelling. Panel conducted at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in New Orleans, Louisiana.

Bronstein, C., **Boling, K.**, Jenkins, J., Madden, S., & Reynolds, C. (2019, August). #SocialJustice as branded content: The politics of visibility (Panelist). Panel conducted at the annual Association for Education in Journalism and Mass Communication (AEJMC) conference in Toronto, Canada.

Clayton State University, College of Arts & Sciences

“Podcasting Pedagogy: True Crime” – July 2020

<https://www.youtube.com/watch?v=jo19hvt5yDc>

Washington and Lee University, Department of Journalism and Mass Communications

“Microaggressions” – Media Stereotypes (JOUR 295), May 2020

University of South Carolina, Center for Teaching Excellence, January 2020

“Race, Gender, Media, and Reality: Fostering Inclusivity and Empowering Change” – Workshop for graduate students and faculty members, focusing on those participating in the Teaching for Inclusive Excellence certificate program.

University of South Carolina, School of Journalism and Mass Communications

“True Crime Podcasting” – JOUR 499, May 2020

“Feminist Theory and the media” – Minorities, Women and Mass Media (JOUR 311),
September 2018

SIPA Photography Workshop – Invited photography workshop co-host for the 2018 Southern Interscholastic Press Association (SIPA). SIPA is an organization for middle and high school students operated by the University of South Carolina College of Information and Communications.

“Podcasting Conversation” – Podcasting Panel Discussion (JOUR 499), March 2017

“Adobe InDesign Review” – Graphics for Visual Communication (JOUR 346), November 2016

Winthrop University, College of Journalism

“Campaign Metrics” – Integrated Campaigns (MCOM 456), October 2011

Service

Lilian Lodge Kopenhagen Center

Inaugural Advisory Board Member for the Fellowships for the Empowerment of Early Career Women in Communication Education, three-year term (2026 – present)
LEAD Research Consortium (2025 – present)

Journal Reviewer

Journalism and Mass Communication Quarterly
Newspaper Research Journal
Journal of Communication Inquiry
Feminist Media Studies
New Media & Society
Journal of Radio and Audio Media
Critical Studies in Media Communication
Journalism Studies
Communication and Sport Journal
Journal of Current Issues & Research in Advertising
International Journal of Cultural Studies
International Journal of Communication

AEJMC

Lilian Lodge Kopenhagen Award reviewer/judge – May 2025
Commission on the Status of Women – Panel judge evaluating submissions for the Mary Gardner Award for Graduate Student Research (2022)
Commission on the Status of Women – Co-Research Chair (2019 – 2022)
Commission on the Status of Women – Co-Newsletter editor (2018 – 2019)
Commission on the Status of Women – 100th-anniversary Suffrage Committee (2019)
Commission on the Status of Women – Conference Paper Reviewer (2019)
Task Force on Graduate Education – A one-year task force designed to determine how to position AEJMC best to serve graduate students and educators. (2018)

Dissertation and Theses Committees

Doctoral Dissertation Committee Member for Jessica Walsh, estimated graduation May 2027

Doctoral Dissertation Committee Member for Kelli Britten, “Beyond Being Famous for Being Famous: A Phenomenological Approach to Understand the Leadership of Kim Kardashian” (December 2025)

Master’s Thesis Committee Chair for Kennedy Orr, “Black Sisterhood” (October 2025)

Master’s Thesis Committee Chair for Oluseye Fakinlede, “...You Think this is America...”: A Thematic Analysis of Homophobia in Nigeria on Linda Ikeji’s Blog (August 2025)

Master’s Thesis Committee Member for Melissa DeFord, “Mainstream media and its failure to accurately frame the sexual violence against Israeli women” (December 2024)

Master’s Thesis Committee Chair for Isabella Benson, “Women in leadership roles” (December 2024)

Doctoral Dissertation Outside Committee Member for Noura Alduaijani, Temple University, “Subtly but steady: Twitter as a cultural repertoire and the empowerment of identity among Kuwait’s Bidoon community” (December 2023)

Master’s Thesis Committee Member for Shreyoshi Gosh, University of Nebraska – Lincoln, “Symbolic annihilation and stereotyping of Native American women in news: A content analysis of health, safety, and economic status related news” (2022)

Master’s Thesis Committee Member for Margaret Nongo-Okojoku, University of Nebraska – Lincoln, “Earned, Owned, and Paid Media by Female-Owned Oil and Gas Firms in Nigeria: Exploring Factors that helped them Succeed in a Male-Dominated Sector (2022)

Undergraduate Honors Student Theses Committees

Emma Dostal, University of Nebraska-Lincoln, “The effect of media in international peace negotiations,” (May 2024)

Trenton Hammond, University of Nebraska-Lincoln, “Sociology within the Dental Field,” (May 2024)

Jolie Peal, University of Nebraska-Lincoln, “Nebraska women in journalism: The groundbreakers before us and surrounding us,” (December 2023)

University of Nebraska-Lincoln

AI Policy Taskforce (2026)

Study Abroad Taskforce (2025)

Graduate Committee (2025 – present)

Journalism Search Committee (2023)

Husker Dialogues Conversation Guide Trainer and Facilitator (2023)

Advertising and Public Relations Search Committee (2022)

Husker Dialogues Marketing Committee Member (2022 – 2023)

Husker Dialogues Conversation Guide (2022 – 2023)

Diversity, Equity, and Inclusion Committee Member (2021 – 2025)

University of South Carolina

Public Relations Search Committee – Graduate student member of a faculty search committee for an Associate Professor in Public Relations. (2018)

Second reader on an Honors Thesis by Ann Sloan Wilson titled: “White women with podcasts: An intersectional analysis of race and gender in the *Crime Junkie* podcast” (2021)

Local Service

Nebraska Department of Correctional Services (2024 – present): In-prison volunteer with RISE
RISE (2022 – present): Volunteer with RISE, a Nebraska organization assisting formerly incarcerated individuals with reentry, personal growth, and success.

Pop Up Dojo Board of Directors (2019): Pop Up Dojo is a martial arts program in Fort Mill, SC, focused on children with special needs.

Ambassador/Marshal Hole 7 (2018): Wells Fargo Championship, Quail Hollow Club, Charlotte, NC

Academic Professional Development

UNL College of Journalism and Mass Communications Training/Faculty Development Programs

Begin with the end in mind: Designing AI-Integrated Learning Objectives, March 2026

Comparing Community and Culture in AEJMC, October 2025

Endowed professorships presentation, September, 2025

Diversity Podcast Discussion, November 2024

De-Escalation Training, October 2024

Working with today's Student, September 2024

Innovations on Canvas, February 2024

Endowed professorships presentation, December 2023

Diversity Book Club, Fall 2023

De-escalation in and out of the classroom, October 2023

Inclusiveness from the student perspective, September 2023

Diversity Book Club, Spring 2023

Endowed professorships presentation, April 2023

Having Difficult Conversations about Diversity, February 2023

Diversity Book Club, Fall 2022

Headlines and SEO workshop, January 2022

Diversity Book Club, Spring 2022

Including Diversity, Equity, and Inclusion in your courses, September 2021 Best

Practices in Canvas, September 2021

University of Nebraska-Lincoln

Academic Technologies Learning Series – Gradescope, November 2025

The Practice of Academic Freedom in Troubled Times, April 2025

Troll-Proof Your Work: Preventing and Responding to Online Harassment, May 2025

Annual Information Security Fundamentals – Faculty/Staff (2025)

Responsible Conduct of Research Training (2025)

Ouch! That Stereotype Hurts, August 2024

Digital Accessibility Training, July 2023

Husker Dialogues Conversation Guide Training (2022)

New Faculty Development Program (2021 – 2022)

Mobile Me & You Conference, October 2021

Title IX Training – Faculty & Staff (Annually since 2021)

UNL Office of Research and Economic Development (ORED)

Conflicts of interest, conflicts of commitments, October 2021

Broader Impact Training, September 2021

UNL Libraries

Social Annotation & Active Learning in Libraries Course Materials, January 2024

UNL Center for Transformative Teaching

AI Resistant Pedagogy Learning Community, Spring 2026

AI in the classroom, March 2023

Reflective Practitioner Program (2021 – 2022)

Radical Hope Learning Community, Spring 2022

Anti-Racist Education Learning Community, Spring 2022

Course Mapping, January 2022

Fall Teaching and Learning Seminar, October 2021

Winthrop University

Online Course Facilitation and Management, January 2021

Online Course Design and Development Basics, November 2020

University of South Carolina

Preparing Future Faculty Certificate, Spring 2018

Teaching Online Certificate, Spring 2018

Professional Communications Experience

Red K Photography, LLC, Indian Land, SC (September 2004 – May 2016)

Owner/Photographer

Small business owner and professional photographer specializing in corporate events

Red Ventures, Fort Mill, SC (June 2009 – April 2012)

Marketing Manager

Managed efforts that drove inbound phone calls into the sales center and generated a positive ROI.

Managed a team of five creative professionals designing websites, writing copy, and executing online campaigns.

AAA Carolinas, Charlotte, NC (September 2004 – June 2009)

Marketing Manager, Brand & Membership (March 2006 – June 2009)

Marketing Manager, Car Care & Insurance (September 2004 – March 2006)

Managed all marketing efforts related to general brand awareness, membership acquisition, and retention for the 1.7-million-member organization

Coordinated and tracked direct mail efforts of over nine million pieces of mail each year to result in over 282,000 new members annually

Developed and maintained a yearly budget for membership growth across all acquisition and retention channels

Conducted market research and performed demographic analyses of current and potential customers

Family Trust Federal Credit Union, Rock Hill, SC (June 1999 – August 2004)

AVP Marketing & Public Relations (November 2001 – August 2004)

Marketing Director (June 1999 – October 2001)

Led and managed the marketing, advertising, and promotion of the \$145 million asset credit union, including coordinating advertising efforts with local media, conducting marketing research, and managing the credit union's image in the five branch lobbies.

Licenses & Certifications

Introduction to Generative AI Coursera Certificate, May 2024

Group 2 Social/Behavioral Research Investigators and Key Personnel CITI Program Certificate, August 2025 (annual renewal since 2017)

Winthrop University Certified Online Professor, December 2020

University Teaching 101 Coursera Certificate, April 2014

How to Change the World Coursera Certificate, March 2014

Tae Kwon Do Black Belt, 2012

Memberships

Association for Education in Journalism and Mass Communication (AEJMC)

2017 – present

International Communication Association (ICA)

2019 – 2020